

backaldrin in Facts & Figures

Corporate profile: backaldrin International The Kornspitz Company GmbH

Founding year:	1964
Owner:	backaldrin Holding GmbH, Family Augendopler
The Management Board:	Harald Deller, backaldrin general director Ing. Mag. Wolfgang Mayer, Managing Director, Company Spokesman Mag. Martin Mayr, Managing Director
Products:	More than 800 products: wheat and bread improvers, sourdoughs, special premixes for bread, rolls and pastries, bread spices, organic products, fillings, flavours
Brands:	Original Kornspitz®, Actipan®, Vegipan®, Sabia, PurPur®-Vollkornbrot, DinkeliX®-Dinkelvollkornbrot, Mein Kornbrot®, Mamma Mia®, Sahnissimo®, Dinkel Wachauer®, Bibel Brot®
Customers:	Commercial and industrial bakeries, as well as confectioneries in more than 100 countries
Headquarters:	Asten (Austria)
8 production locations:	Asten (Austria), Amman (Jordan), Cape Town (South Africa), Guangzhou (China), Kiev (Ukraine), Moscow (Russia), Toluca (Mexico), Winterthur (Switzerland)
Subsidiary companies in 15 countries:	China, Germany, Italy, Jordan, Croatia, Mexico, Poland, Russia, Switzerland, Slovakia, South Africa, Czech Republic, Ukraine, Hungary, Belarus
Number of employees:	around 1000 (worldwide)
Export share:	> 80 %